## Key Requirements:

- Design a new mechanical or electro-mechanical consumer product
- The product should have moving parts (i.e. a mechanism).
- The product should have stemmed from the Human Centered Design activity utilized in Labs 1-3
- Design for annual sales worldwide of at least 1 million per year with a product life of at least 5 years.
- The product should be designed predominantly utilizing sheet metal stampings and
  plastic molded parts; and thus should have investments in hard tooling utilizing injection
  molds and progressive dies. Other off-the-shelf components such as fasteners, springs,
  and motors, and other processes such as stock machining or bar & tube may be
  incorporated as necessary.
- The product should be your own design and should have something new or different about it; innovation will be a portion of the grade. Your product does not have to define a new problem; it may provide a novel and/or economic solution to an existing problem.

## **Project Deliverables:**

You will be graded on the following key deliverables:

- 1. Product Description ideation process and how you got there (brief)
- 2. Concept Sketches initial and finalized
- 3. Concept Selection Process (Pugh Matrix)
- 4. Product Design Specification (PDS)
- 5. CAD Models Part and Assembly Models
- 6. **Assembly** Drawing with Cross-Sections
- 7. Exploded **Assembly** Drawing with Bill of Material (BOM)
- 8. Detailed Engineering **Part** Drawings fully dimensioned with tolerances
- 9. Tolerance Analysis
- 10. Materials and Manufacturability, including aPriori cost analysis